

**Invitation  
for**

**NATIONAL FACULTY DEVELOPMENT PROGRAMME**

**On**

**Entrepreneurship Development**

**(18<sup>th</sup> - 30<sup>th</sup> December 2017)**

**To,** .....

.....

.....

**From:-**

**Dr. Sanjay Bhayana (Associate Prof. ), Chief Programme Coordinator, Department of Food Business Management & Entrepreneurship Development, National Institute of Food Technology Entrepreneurship and Management (NIFTEM), Kundli-131028, Haryana, India.**



**DST-NIMAT Sponsored  
National Faculty Development Programme  
on  
Entrepreneurship Development  
(18<sup>th</sup> – 30<sup>th</sup> December 2017)  
NIFTEM, Kundli (Sonepat), Haryana**

Self-attested  
photo

Name of the Applicant.....  
Date of Birth..... Gender.....  
Designation.....  
Name of the Institution and Address.....  
.....  
Mobile No..... Alternative Mobile No.....  
E-mail ID.....  
Demand Draft No. (Rs. 2000/- as Refundable Caution Money),  
Name of the Bank & Date .....

No. of Years of Teaching/ Research/ Work Experience: .....

Academic Qualification:

	Subject	Year	Division
<b>Graduation</b>			
<b>Post Graduation</b>			
<b>Ph.D. / Any Other</b>			

Whether Accommodation Required: Yes / No.....  
(Those who want to avail the Boarding & Lodging facility at the Campus, they have to pay an additional subsidized amount of Rs. 2000/- for AC accommodation on Twin-sharing Basis)  
Demand Draft No. (Rs. 2000/- if accommodation required):  
Name of the Bank & Date .....

(Applicant's Signature with Name & Date)

**STATEMENT OF THE INSTITUTION/DEPARTMENT WHERE APPLICANT IS WORKING**

It is certified that Mr./Ms./Dr. .... is working in our Institution/  
Department..... as..... He/She may be considered as an Applicant for above  
NIMAT-DST Sponsored FDP at NIFTEM, Kundli, Haryana.

(Approved by Head of the Department with Name, Signature, Seal and Date)

**DST-NIMAT SPONSORED**

# **NATIONAL FACULTY DEVELOPMENT PROGRAMME**

**ON  
Entrepreneurship Development**

**(18<sup>th</sup> - 30<sup>th</sup> December 2017)**

**Department of Food Business Management & Entrepreneurship Development**

**National Institute of Food Technology Entrepreneurship  
and Management**

**Deemed to be University (De-novo Category) under Section 3 of the UGC Act, 1956 and  
An Autonomous Institution under Ministry of Food Processing Industries,  
Government of India**

## About the University

### **NIFTEM - Gateway to a Promising Career**

National Institute of Food Technology Entrepreneurship and Management (NIFTEM) was conceptualized by Government of India on persistent demand of the food industry to have an apex body as a “One Stop Solution Provider” for the various problems of the sector. Ministry of Food Processing Industries, Government of India, has set up this institute with an initial investment of Rs. 500 crores (US \$100 million). The institute is spread over an area of 100 acres. The institute intends to act as a Centre of Excellence and an apex world class centre of global standards in the area of food technology and management. It will cater to the needs of various stakeholders such as entrepreneurs, industries, exporters, policy makers, government and existing institutions. NIFTEM being an apex institution under the Ministry of Food Processing Industries (MoFPI) have developed strong linkages with industries.

### **Academic Endeavors at NIFTEM**

NIFTEM is making an effort to seamlessly blend various facets of the food industry from production to retail, to ensure that all those involved in these activities reap the maximum possible benefits. It envisages being a focal point for catalyzing the growth of Food Processing Industries. The Institute is offering B. Tech., M.Tech., MBA and Ph.D. degree programmes in Food Technology & Management and at the same time taking up initiatives for research and extension activities. For designing the curriculum of the proposed B.Tech. and M.Tech. courses, a Task Force of subject experts was constituted. They prepared a detailed syllabus, which was sent for an extensive review to about 250 distinguished professionals in the area of food science and technology both at the national as well as the international level. The results of the same have now been compiled and inducted as per the suggestions and comments proposed by the reviewers from the food processing industry, as well the academic institutes. A unique flavor of the curriculum is the blend of technology and management, which is reflected in the undergraduate and postgraduate programmes of NIFTEM.

### **About NSTEDB-DST**

National Science and Technology Entrepreneurship Development Board (NSTEDB) is an apex body under the Department of Science & Technology, Government of India. It has been focusing entrepreneurship among the persons with Science & Technology background with a view to make “Job Generators” rather than “Job Seekers”. Employment generation through the application of Science and Technology (S&T) is also encouraged based on innovative methods, techniques & equipments and support through information and trained S&T manpower.

## About Faculty Development Programme (FDP)

This Faculty Development Programme (FDP) is designed to train and develop professionals in the area of entrepreneurship development so that they can act as resource persons in guiding and motivating students to take up entrepreneurship as a career. The FDP on 'Entrepreneurship Development' is likely to provide essential tools and techniques through diverse training methods. With such an aptitude, the knowledge of tools of entrepreneurship development would enhance the practicing skills of the Faculty Members/Teachers, who, in turn, can apply them for linking classroom teaching with research and self-generated new knowledge. This self-generated new knowledge can enhance entrepreneurial opportunities, potential and innovation practices in this part of the world.

## Need for Entrepreneurship

India needs entrepreneurship for two reasons

1. Capitalize on new opportunities.
2. To create wealth and job opportunities.

**“The economy of any country depends upon many things, but majorly on entrepreneurial culture in the countries”.**  
- David C McClelland

## Need of Educational Institutions

- Educational institute needs to establish a dedicated center for changing today's business landscape, particularly in emerging markets among the young generations.
- A team of trained faculty members needs to identify potential students and provide beyond the classroom support to guide and nurture the entrepreneur.
- Educational institute is also working with industrial sector to create opportunities for students in the form of internships, research and development placement.

## Objectives of the Programme

- ✓ To create an awareness of the need and importance of entrepreneurship.
- ✓ To develop vision, strategy and structure for entrepreneurship development in the educational institution.
- ✓ To coordinate entrepreneurship related activities in their institutions/region through Entrepreneurship Development Programme.

- ✓ To disseminate knowledge and develop skills for diverse training methods in imparting training to students and entrepreneurs.
- ✓ To prepare and plan curriculum that can imbibe the skills and competencies to achieve goals directed by values; have a positive attitude and ability to cope with the changing times.
- ✓ To develop teachers with an entrepreneurial and professional mindset.
- ✓ To create awareness about promotional, financial and other regulating schemes for Micro, Small and Medium Enterprises (MSMEs).
- ✓ To guide them in techniques of preparation of feasibility and viable projects.
- ✓ To guide them for Techniques of Proposal Preparation.

### Who Can Participate

- Faculty members of Universities/Colleges/Institutes who wish to become the motivator, trainer & facilitator of entrepreneurship
- Total 20-25 participants will be shortlisted on **First-Come-First-Served basis**

### Pedagogy

Combination of Expert Lectures, Case Study Discussions, Role Plays, Business Plan Preparation, Panel Discussions, Brain Storming, Library Research, etc.

### Benefits to Participants

- ✓ **NO REGISTRATION FEE**
- ✓ However, those who want to avail the Boarding and Lodging facility at the Campus, they have to pay nominal charges of Rs. 2000/- (Subsidized) to avail the furnished and AC accommodation on Twin sharing basis.
- ✓ A certificate of participation will be provided on the successful completion of the training programme.

### Dates to Remember

- **Last date of receiving applications: 16<sup>th</sup> October 2017**
- The shortlisted participants would be communicated by **30<sup>th</sup> October 2017** through e-mail and the list of shortlisted participants will also be available at university website [www.niftem.ac.in](http://www.niftem.ac.in)

## How to Apply

Interested applicants need to apply in the prescribed enclosed format, which must be duly endorsed by the Head of the Department/Principal of the Institution/University Department, etc. Aspirants are also required to send a self-addressed envelope bearing stamp of Rs. 35/- along with a Demand Draft of Rs. 2,000/- {caution Money Refundable} in Favour of “**NIFTEM**” payable at **New Delhi** as an advance towards confirmation and commitment of the applicants to attend the programme, if shortlisted.

For those applicants, who would not be shortlisted for the programme, DD/amount will be returned to them by post. However, for those candidates, who would be selected, but will not be attending the program, their advance amount shall not be returned. In case of selected candidates who will attend the FDP, their Demand Draft will be RETURNED. Interested candidates are required to send a hard copy of all the above relevant documents to the **Programme Coordinator by SPEED POST/COURIER (or in person) addressed to Dr. Sanjay Bhayana (Associate Professor), Chief Programme Coordinator, Department of Food Business Management & Entrepreneurship Development, National Institute of Food Technology Entrepreneurship and Management (NIFTEM), Plot No. 97, Sector-56, HSIIDC Industrial Estate, Sonapat-131028, Haryana, India.**

However, one scanned copy of application form along with all the documents/requirements may also be sent through E-mail to the Chief Programme Coordinator as an advance copy. Nevertheless, the candidate will be considered for final short listing only after receiving the hard copy of all the documents within stipulated time through Speed-Post only. Applications received after the stipulated last date may not be considered.

## Resource Persons

Resource persons would be eminent and accomplished scholars invited from reputed universities/Entrepreneurship Development Institutions/other Institutes as well as practicing entrepreneurs.

## Venue

National Institute of Food Technology Entrepreneurship and Management (NIFTEM), Plot No. 97, Sector-56, HSIIDC Industrial Estate, Sonapat-131028, Haryana, India.

## How to Reach Kundli

NIFTEM is located in Kundli on Delhi-Haryana Border. Delhi Bus Stand (ISBT- Kashmiri Gate) and New Delhi Railway Station are about 30 km and 40 km, respectively, and Delhi International Airport is less than 70 km from NIFTEM. The Nearest Metro Station is Jahangirpuri, Delhi about 23 km from NIFTEM.

## Climate

Temperature in the region fluctuates between 12° to 22° Celsius during the month of December.

## Programme Coordinator

All correspondence in regard to the FDP may be made to:

**Dr. Sanjay Bhayana (Associate Professor), Chief Programme Coordinator, Department of Food Business Management & Entrepreneurship Development, National Institute of Food Technology Entrepreneurship and Management (NIFTEM), Kundli (Sonapat)-131028, Haryana, India.**

E-mail: [fdp2017niftem@gmail.com](mailto:fdp2017niftem@gmail.com) , [sanjaybhayana75@gmail.com](mailto:sanjaybhayana75@gmail.com)

Mob: 9467960850 ,7082410850; Landline: 0130 2281230, Ext.1230

For further details, visit our website: [www.niftem.ac.in](http://www.niftem.ac.in)

## Route Map of NIFTEM

